

PathStone Group



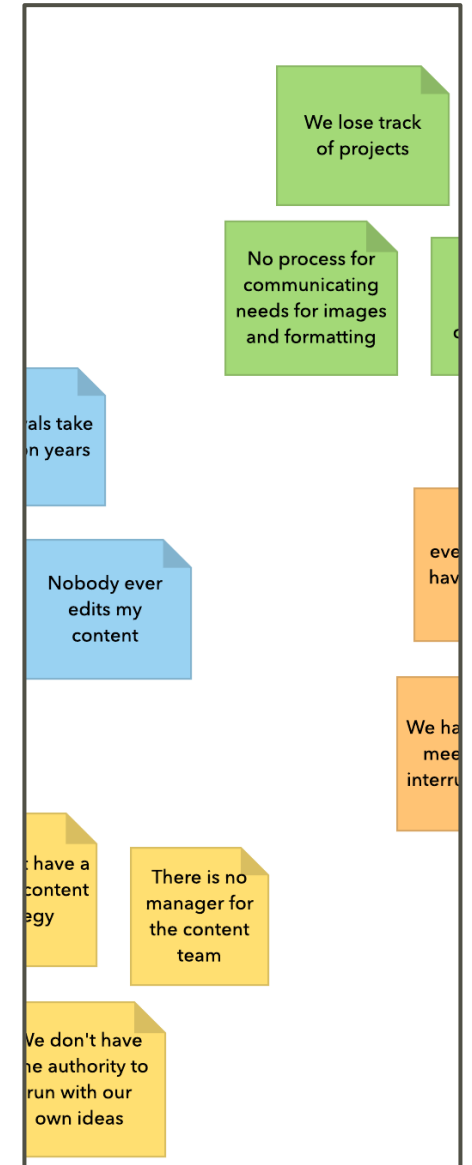
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The Affinity Diagram

Agenda

1. The Affinity Diagram: What is it ?
2. The Affinity Diagram purpose and benefits ?
3. Construction
4. Takeaways



Introduction

What is it ?

Is a grouping method for **classifying items** together into **meaningful categories**.



Affinity Diagram

Purpose and Benefits:

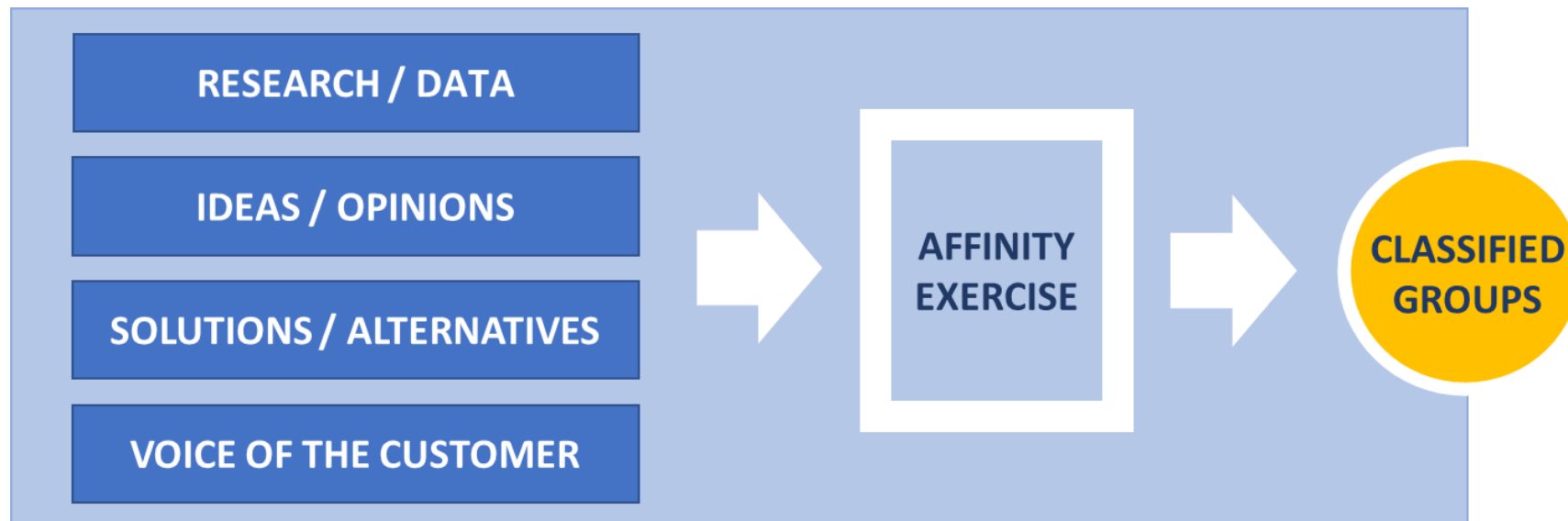
Use during a **process improvement** or **problem-solving** sessions when the problem is **subjective** or held by **different people**.

It is often used to capture and **group the output** of **brainstorming** and **problem-solving** meetings to provide a better understanding of the topic discussed.



Affinity Diagram

Construction:



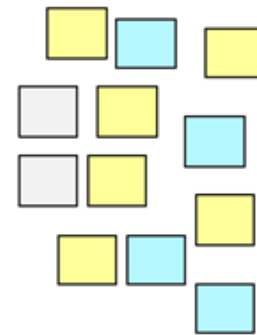
Affinity Diagram

Construction:

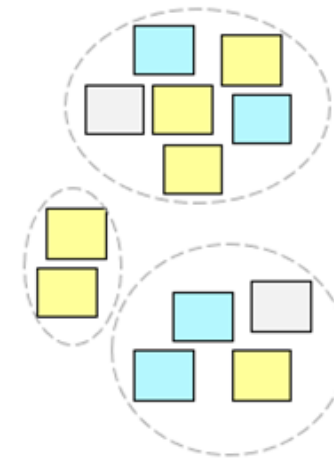
Three basic steps:

collecting, grouping, and **labeling** with the primary goal of creating a few classified groups.

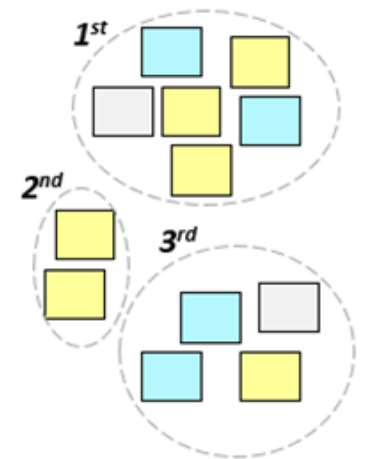
COLLECT



GROUP



LABEL

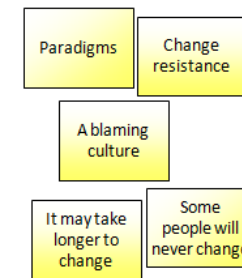


Affinity Diagram

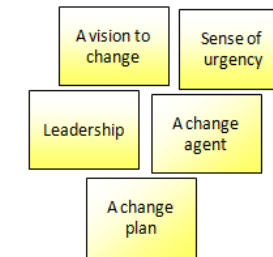
Construction:

- With the team, present the topic or **define the problem clearly**.
- Give the team **sticky-notes** then ask them to write **one idea** or **response** per sticky-note.
- Collect the sticky notes and stick them **randomly** on the wall.
- Lead the participants to **group the ideas** into **categories**.
- Lead the participants to **label the categories**.

CHANGE OBSTACLES



PLANNING

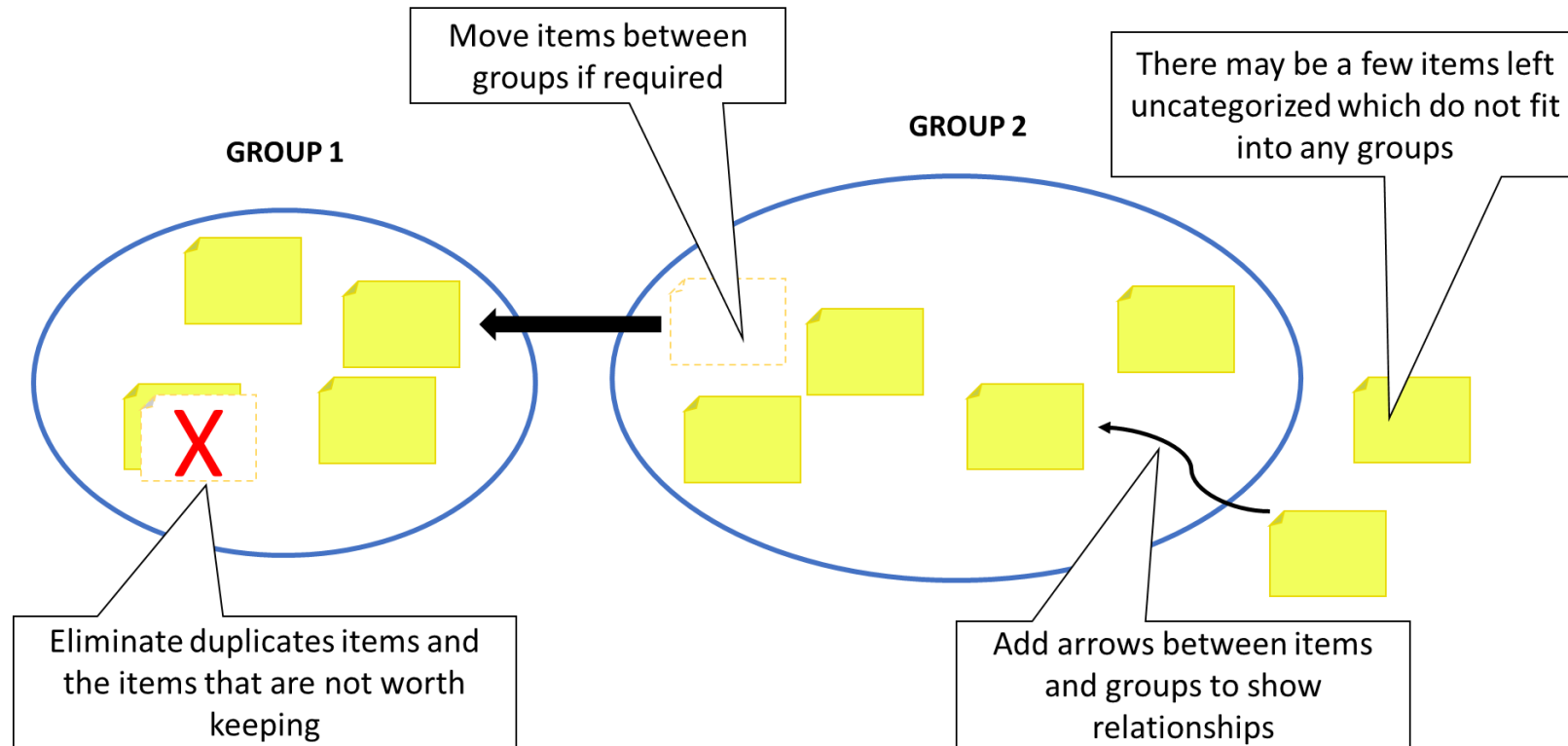


IMPLEMENTATION




Affinity Diagram

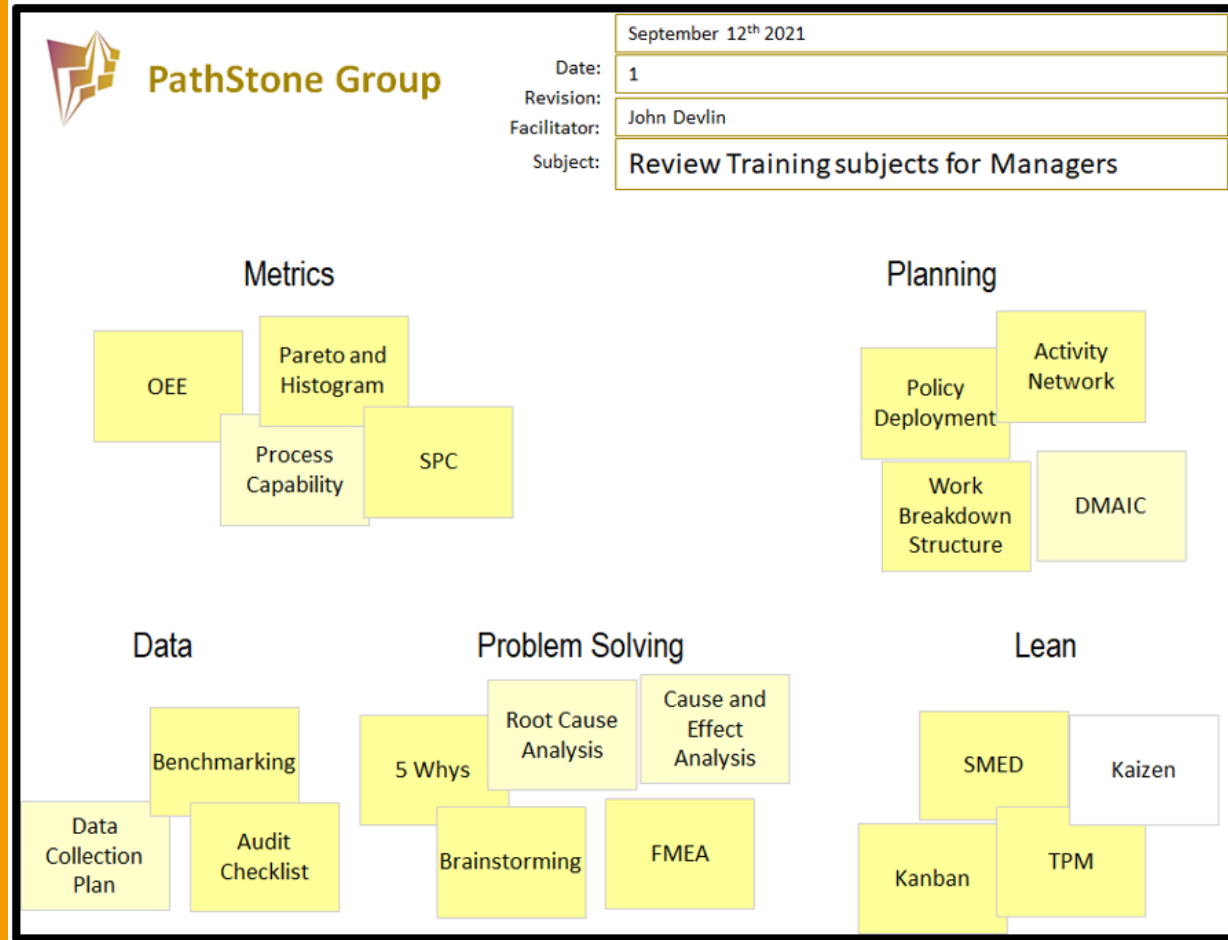
Construction:



TOOLBOX



Affinity Diagram



Takeaways

- When grouping items, use **feeling** rather than conventional classifications.
- Move items **between groups** if required.
- **Eliminate duplicate** items and the items that are not worth keeping.
- Add arrows between items and groups to **show relationships**.
- In case an interview is to be conducted and information is to be provided verbally, record the **actual spoken words**.



Thank You



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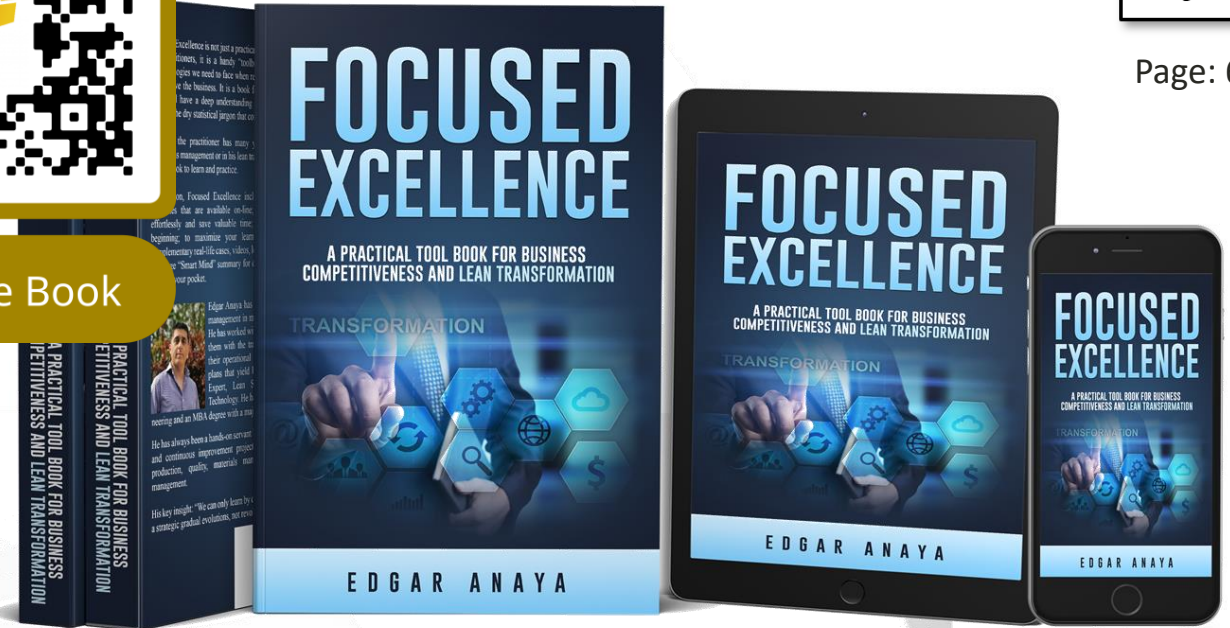
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TOPIC

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